



VIRSCEND UNIVERSITY

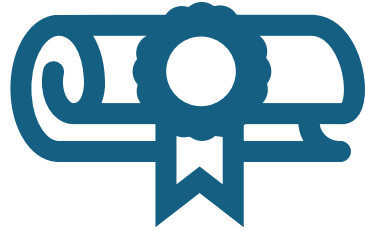
Irvine, California



About Provost Cobanoglu

- Bachelor of Science- Business Administration/Tourism (Cukurova University, Turkiye)
- Master of Science, Hospitality Management (Oklahoma Stat Univ, USA)
- PhD, MIS/Hospitality (Oklahoma State Univ, USA)
- 10 years at University of Delaware (Asst Prof/Assoc Prof)
- 15 years at University of South Florida (Assoc Prof. Prof, Dean, M3 Center Director)
- Provost, Virscend University, Irvine, California (as of Spring 2025)
- President, Assoc. of Global Educators
- Editor, Journal of Hospitality and Tourism Technology (SSCI IF=6.4/Scopus CiteScore 10.2)

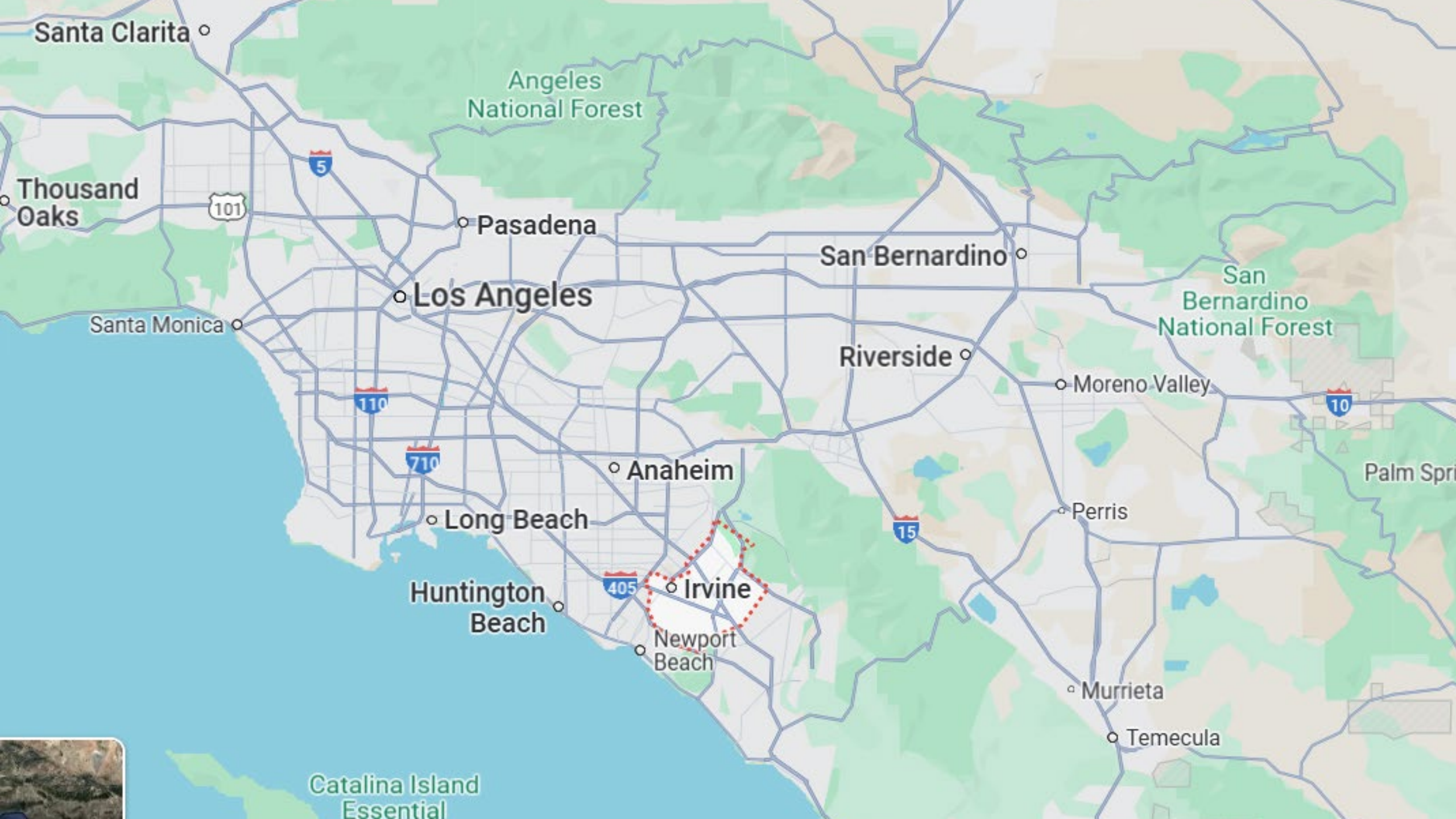
About Virscend University



**Young, Agile, Innovative
University**



“Inspire students with innovative ideas and business intelligence to prepare them to excel in a dynamic global environment.”



A photograph of the John Wayne Airport in Orange County. In the foreground, a large, light-colored concrete sign is mounted on a base. The sign features the text "JOHN WAYNE AIRPORT" in large, blue, sans-serif capital letters, with a horizontal line underneath. Below the line, the words "ORANGE COUNTY" are written in smaller, blue, sans-serif capital letters. To the right of the sign, a curved asphalt road is bordered by a series of white cylindrical bollards with yellow horizontal stripes. In the background, a multi-story, light-colored concrete terminal building with numerous windows and a central tower-like structure is visible under a clear blue sky.

JOHN WAYNE AIRPORT
ORANGE COUNTY

#1 MASTER PLANNED CITY IN AMERICA



Accreditation

Accreditation



VU is accredited by the WASC Senior College and University Commission (WSCUC), 1080 Marina Village Parkway, Suite 500, Alameda, CA 94501, 510.748.9001.

[WASC Commission Letter](#)

[WASC Team Report](#)

Accreditation



Virscend University is listed on the U.S. Department of Education's database of accredited postsecondary institutions and programs within the United States. To view Virscend University's listing as a WSCUC accredited university, click the button below.

Virscend University DAPIP ID: 257514

DAPIP Site

Accreditation

The logo for the Student and Exchange Visitor Program (SEVP) features the letters "SEVP" in a large, bold, blue sans-serif font. A thick blue horizontal line is positioned directly beneath the letters.

STUDENT AND EXCHANGE
VISITOR PROGRAM



U.S. Immigration
and Customs
Enforcement

Student and Exchange Visitor Program (SEVP)

In 2022 Virscend University received SEVP Certification. The Department of Homeland Security (DHS) delegated the school certification process to U.S. Immigration and Customs Enforcement (ICE), and ICE assigned this responsibility to its SEVP. SEVP Certification allows institutions to issue Forms I-20, "Certificate of Eligibility for Nonimmigrant Student Status," to prospective international students after admitting them for a course of study. **SEVIS School Code#: LOS214F58508000**

Partnership Models

Guaranteed Acceptance
Assured MBA admission with English
proficiency waiver

3+1 and 2+2
Complete bachelor's degree at
Virscend



1+1 Agreement

One year at home university, one year
at Virscend

4+1 Program

MBA courses during senior
undergraduate year

Additional Partnership Opportunities



Custom Certificate Programs

Tailored 1-year programs at undergraduate or graduate level. Includes relevant internships with local businesses.



Study Abroad in California

Access Virscend's education while enjoying cultural opportunities in Greater Los Angeles area.



Innovative Collaborations

Joint research projects, specialized training programs, and unique academic cooperation opportunities. Faculty Exchange, Research Teams

Master of Business Administration (STEM Based)



Earn your MBA at Virscend University in Irvine, CA



This program is STEM Designated and designed with working professionals in mind.



There are 10 courses ranging from digital marketing to data analytics and management strategy.

MBA Curriculum

Minimum Total Credits Required for Graduation: 30+1 credits

Core Courses: 18 credits (6 courses)

Restricted Electives: 12 credits (4 courses)

Internship Course/Practicum in Experiential Learning:
Minimum of 1 credit

Core Courses (18 credits)

MBA 500 – Management Information Systems (3 credits)

MBA 501 – Decision Technologies and Statistics (3 credits)

MBA 520 – Data Analytics (3 credits)

MBA 601 – Database Management Systems (3 credits)

MBA 621 – Digital Marketing (3 credits)

MBA 650 – Project Management (3 credits)

MBA 508 – Practicum in Experiential Learning (1-6 credits)

Restricted Electives (12 credits)

MBA 502 – Management Strategies (3 credits)

MBA 503 – Financial Management (3 credits)

MBA 504 – Accounting Management (3 credits)

MBA 505 – Marketing Management (3 credits)

MBA XXX – Emerging Technologies: AI and Blockchain (3 credits)

HTM XXX – Hospitality Technology Management (3 credits)

Any other graduate level courses



Our Faculty

Virscend University has a diverse faculty who come from diverse backgrounds and also teach at nearby CSU and UC schools



Dr. Robert Chi

University of Texas at Austin
Ph.D. in Information Systems
Courses Taught:
MBA 500 & MBA 650



Dr. Banafsheh Behzad

University of Illinois at Urbana-Champaign
Ph.D. in Industrial Engineering
Course Taught:
MBA 501



Professor Christopher Medina

Azusa Pacific University
MBA
Course Taught:
MBA 621



Dr. Sean Jasso

Claremont Graduate University
Ph.D. in Political Economy
Courses Taught:
MBA 502 & MBA 505



Dr. Ping Lin

UC Irvine
Ph.D. in Accounting
Course Taught:
MBA 504



Dr. Minder Chen

University of Arizona
Ph.D. in Management
Information Systems
Courses Taught:
MBA 500 & MBA 650



Dr. Mohamed Abdelhamid

University at Buffalo
Ph.D. in Management Science
and Systems
Course Taught:
MBA 520



Dr. Hojong Shin

Michigan State University
Ph.D. in Finance
Course Taught:
MBA 503



Dr. Jianqing "Fisher" Wu

Purdue University
Ph.D. in Management Science
and Systems
Course Taught:
MBA 601



Application Requirements

1. **Resume**
2. **Copy of Passport**
3. **Personal Essay**
4. **Official/Unofficial Transcripts**
5. **Language Test Scores**
Minimum of 80 TOEFL, 6.0 IELTS, 58 PTE, 115 DUOLINGO
6. **Degree Verification (wes.org, ierf.org, naces.org, or apie.org)**
7. **Bank Confirmation Letter**
8. **Reference Letter(s)**



Experiential Learning (Internship)



Internship is required for MBA degree to make sure that students can apply what they learn in the classroom into real business life



As Internship is a required part of MBA, International Students can apply for CPT and get an off-campus work permit up to 40 hours a week



Full time CPT needs to be less than one year to be eligible for OPT

<https://www.virscend.edu/curricular-practical-training>

STEM MBA OPT

International
Students usually
get 1-year
Optional Practical
Training after they
finish a degree

Virscend
University MBA is
a STEM based
MBA

Therefore, you
can get 3 year
OPT instead of 1
year

Two intakes: Fall
Semester
(August) and
Spring Semester
(January)

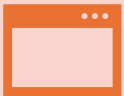
Modes of Instruction



Traditional Mode: Students meet weekly, alternating between in-person and virtual sessions.



Weekend MBA: Students meet once a month for in-person sessions, with online classes in between.



Online (asynchronous)

Accommodation

Housing (optional): Days Inn Fullerton



Days Inn Fullerton



Housing

\$33/day
including
breakfast

Shared room (up
to 4 in a room)
(same gender)

Sample Schedule (2 years)

Year 1 – Semester 1 → 3 courses

Year 1 – Semester 2 → 3 courses

Year 2 – Semester 1 → 3 courses

Year 2 – Semester 2 → 1 course + internship

Sample Schedule (1+1 Partnership)

Year 1 – Semester 1 → 3 courses

Year 1 – Semester 2 → 3 courses

Tuition



\$800 per credit



10 Courses X 3 Credits= 30 Credits



30 Credits + 1 credit internship X \$800= \$24,800



Paying by monthly installments are possible



Scholarships available

Finances by semester



Tuition → \$800 per credit → 9 credits = \$7200 / 5 installments = \$1440



Housing → Your own housing or Virscend Univ Housing \$33/day X 30 = \$990/month (includes breakfast) (shared room)



A Full-time job with \$20/hour X 40 hours = \$3200/month



The Comparison of other MBA Programs

Schools	Tuition	Time to graduate	Faculty with PhD
UCLA	120,000	1.5-3 years	100%
USC	140,000	1-2 years	100%
UCR	100,000	1.5 years	90%
CSULB	60,000	2 years	85%
CSUF	60,000	2 years	85%
Chapman	80,000	2 years	80%
Virscend	24,000	2 years	90%

Student Profiles



Zehra Ozcetin · 1st

Business Management

Los Angeles Metropolitan Area · [Contact info](#)

[322 connections](#)



Sinan Baran Bayar, Ali Ugur Aksoy, and 5 other mutual connections

 **Message**

More



Windsor Hospitality



Virscend University

Experience



MBA Intern

Windsor Hospitality · Internship

Mar 2025 - Present · 2 mos

Brea, California, United States



Marianna Esposito · 2nd

Studente laureato presso Federico II

Fountain Valley, California, United States · [Contact info](#)

204 connections



Emanuel Enzo Caso, Edoardo Tito, and 2 other mutual connections

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Virscend University



[ORDER NOW](#)

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[CATERING & EVENTS](#)

[FRANCHISING](#)

MENU



Clara Deboosère  · 2nd

MBA (intern) - Virscend University

Grenoble, Auvergne-Rhône-Alpes, France · [Contact info](#)

335 connections



Patrick VARENNE is a mutual connection

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Embassy Suites



***DRIVING BUSINESS
IMPACT THROUGH GOLF
AND INNOVATION***

Philipp Urasch ✓ · 3rd

MBA Candidate | Founder & Operator at PF7 Inc. | Golf Performance Specialist | Data-Driven & Customer Service Professional

United States · [Contact info](#)

7 connections

 **Connect**

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PF7 Golf



Virscend University

Experience



Founder

PF7 Golf

2021 - Present · 4 yrs 4 mos

Launched and operated an indoor golf performance training studio with a focus on cutting-edge sports technology research....
...see

💎 Entrepreneurship, Customer Relationship Management (CRM) and +3 skills



Behzad Garoosi  · 1st

Sr. Technology Program Manager/AI Digital Transformation Executive

Orange County, California, United States · [Contact info](#)

416 connections



Zehra Ozcetin is a mutual connection

Experience



Technology Program Manager

Fluidmaster, Inc · Full-time

Sep 2023 - Present · 1 yr 8 mos

San Juan Capistrano, California, United States · On-site

As a Technology Program Manager, I lead the evolution of Fluidmaster's Microsoft Cloud and AI (Copilot) portfolio, shaping services for cross-functional and geographically dispersed teams. Tasked with transi... see more



Fluidmaster, Inc



Virscend University

 **Message**

More



Joshua Yeh, MBA, CSM  · 2nd

Project Manager at The Boeing Company

Irvine, California, United States · [Contact info](#)

280 connections



Lydia Hsieh, CPA is a mutual connection

 Pending

[Message](#)

[More](#)



Boeing



Calvin Leung, MBA  · 2nd
Accounts Payable Specialist II at SpaceX
Anaheim, California, United States · [Contact info](#)

500+ connections



Tom Ridge and Zehra Ozcetin are mutual connections

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SpaceX



Virscend University

Additional Resources



VIRSCEND UNIVERSITY

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Center for Sustainable Business Innovation and Research (SBIR Center)



Advancing Knowledge, Empowering Sustainable Impact



Global Conference on Technology &
AI in Hospitality and Tourism

September 16-19, 2025, Las Vegas, NV, USA



International Federation
for IT and Travel & Tourism

North America Chapter



Global Conference on Technology and AI in Hospitality and Tourism

Shaping the Future of Hospitality & Tourism Through AI and
Technology
September 16-19, 2025
Las Vegas, NV, USA

CALL FOR PAPERS
Global Conference on Technology
and AI in Hospitality and Tourism
16-19, Sep, 2025
Las Vegas, NV

Join researchers, scholars, and industry experts to explore AI, GenAI, Big Data, Blockchain, Robotics, and Digital Innovation transforming Hospitality and Tourism. Submit your original research and help shape the future of service operations, consumer experiences, and business strategies in our dynamic field.

CONVENIENCE TOPICS

- Artificial Intelligence & Generative AI in Hospitality & Tourism
- Digital Innovation & Smart Tourism
- Big Data Analytics and Decision Making
- Robotics & Automation in Service Industries
- Virtual Reality (VR), Augmented Reality (AR), and the Metaverse
- Blockchain, Cybersecurity, & Data Privacy
- Sustainable & Ethical Technology in Hospitality & Tourism
- The Future of Work in Hospitality & Tourism
- Innovation in Hospitality & Tourism
- Other Related Topics

CONVENIENCE GUIDELINES

We invite full papers, extended abstracts, and work-in-progress studies that contribute to academic discourse and industry advancement. No submission fee. All accepted papers will be published in the conference proceedings. All accepted papers will be considered for publication in refereed peer-reviewed journals and conference proceedings.

CONVENIENCE DEADLINES

- Full Papers (Max 300 words)
- Extended Abstracts (Max 100 words)
- Work-in-Progress Papers (Max 100 words)

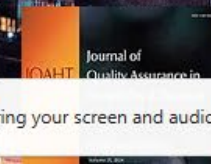
IMPORTANT DATES

- 15 June 2025: Abstract/Paper submission
- July 2025: Paper acceptance notification
- 1 July 2025: Early Registration Deadline
- September 16-19, 2025: Conference Dates

Submission Link
<https://www.glo-tech.ai/submit>

CONTACT INFORMATION
info@glo-tech.ai
<https://www.glo-tech.ai>

Supporting Journals



Download CFP

11th GLOBAL CONFERENCE ON BUSINESS AND ECONOMICS

Nov 11-14, 2025



**Brandenton/Sarasota,
FL, USA**



Interested to apply?

- University Website: <https://www.virscend.edu/>
 - partnership@virscend.edu
 - Cihan.Cobanoglu@virscend.edu
- WhatsApp/Cell: +1 302 897 1909