

Cost

- Tuition for the entire program is \$24,800
 - \$800 per unit
- \$470 registration fee per semester enrolled

Curriculum

- 1-2 Year Program
- 11 Courses (31 units)
 - 6x Core Courses (18 units)
 - MBA 500 – Management Information Systems
 - MBA 501 – Decision Technologies and Statistics
 - MBA 520 – AI and Data Analytics
 - MBA 601 – Database Management Systems
 - MBA 621 – Digital Marketing
 - MBA 650 – Project Management
 - 1x Internship Course (1-6 units)
 - Must be taken at least once at any point during the program
 - Maximum 6 times
 - 4x Restricted Electives (12 units)

Contact

Contact us to learn more about our program and how you can benefit from an MBA



Phone Number
(949) 502-6252



E-mail Address
info@virscend.edu



Our Campus
16490 Bake Pkwy
Suite 100
Irvine, CA 92618



Follow the QR code to our website and social media accounts!

www.virscend.edu



Virscend University
**Master of
Business
Administration**

Irvine, California

Our Program

Our STEM designated MBA program is tailored for working professionals seeking to gain knowledge and skills on the technological side of business while maintaining a balance with their careers. Our curriculum blends the latest topics in technology with business acumen, providing you with the necessary tools in an evolving business world.

Modality

- Traditional (Hybrid): Combination of in-person and online classes
- Weekend: Three weekend sessions per semester, the rest will be online
- Online: 100% asynchronous online classes



University Highlights:

- WASC Accredited
- STEM-designated
- Five Types of Scholarships ranging from 10% to 100% off of tuition
- Most of our faculty also teach at UC and CSU schools
- Small class sizes allow for more personalized attention and individualized instruction

Alumni



Brant founded his own company called PDL Promo in 2017 before merging with My Metal Business Card in January 2022 and becoming the Director of Sales for the Wholesale Division.
--Brant DeBoer, My Metal Business Card

"I chose to work towards an MBA to complement my background in Industrial Design. The program gives me foundational context and insights to leadership strategy at the company I work for."
-- Jennifer Mai, UPPABaby



University Leadership

Dr. Robert Chi - President

He received his Ph.D. degree in Information Systems from the University of Texas-Austin.

Dr. Chi has served as the Associate Dean for 5 years at CSULB. He is the founder and Co-Editor of Journal of Electronic Commerce Research (SSCI Indexed) and a frequent speaker in the US and abroad.



Dr. Cihan Cobanoglu - Provost

He previously served as Dean at the University of South Florida's School of Hospitality and Tourism Management. A Fulbright Specialist and Certified Hospitality Technology Professional, he is Editor of the Journal of Hospitality and Tourism Technology and President of the Association of Global Educators.

Apply Now

Apply now using the QR code below or reach out to our admissions office to sit down with an academic advisor!

